



SOUNDS OF INTENT

Report and Financial Statement
For the year ending 31 March 2020

Sounds of Intent

Administrative and reference details

For the year ended 31 March 2020

Charity number	1172441
Registered office	64a Princes Way, London SW19 6JF
Trustees	Adam Ockelford (Chair from 21 April 2017) Felicity Ockelford Tim Smith Johnny Stirling Simon Vincent Graham Welch
Bank	CAF Bank, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent, ME19 4TA
Independent examiner	Not required

Structure and governance

Sounds of Intent is a charitable incorporated organisation registered with the Charity Commission on 6 April 2017.

All trustees give their time voluntarily and receive no benefits from the charity.

Objectives and activities

1. The objects of the CIO (as set out in the Constitution) are:

“for the public benefit, the promotion of the education of children, young people and members of the public generally, with a particular (but non-exclusive) focus on those with learning difficulties, through investigating, researching, developing and promoting educational, therapeutic and recreational strategies and resources that support and encourage the creative and aesthetic development of such people through the performing arts and in particular (but not exclusively) their understanding and appreciation of and engagement with music.”

2. The main Sounds of Intent online resource is to be found at www.soundsofintent.org. It is aimed at those who are working through music with children, young people adults who have learning difficulties. It provides information, downloadable resources, and an online assessment tool. Since its official public launch in February 2012, the Sounds of Intent platform has received over 8.63 million unique visitors from all over the world, with 1.89 million downloads of videos, resources and other documents. There currently over 750 registered practitioners from over 320 schools, with 5,280 pupils having been assessed and 18,776 session forms completed. The framework has been translated into a number of different languages, including Mandarin, Cantonese, Japanese, Urdu, Spanish and Dutch. The site was created and is managed by Dr Evangelos Himonides of UCL, currently pro bono.

3. A development of the main Sounds of Intent framework, for all children in the early years, is to be found at eysoi.org. This was developed as part of a Youth Music funded project – ‘Sounds of Intent in the Early Years’ -see below. Since the autumn 2015, the site has had 30,000 unique visitors, who have made 60,000 downloads of resources.

Projects and services

1. Building Bridges

This project is being led by the charity Soundabout and funded by Youth Music and Global’s Make Some Noise. The project provides specially designed music activities based on the Sounds of Intent framework, for children in the early years (Little Soundabout) and young adults (Soundabout Life) with profound and multiple learning difficulties throughout England. The project will result in freely available resources for all families, as well as other organisations and music practitioners to access and use in their practice. This includes the composition, trial and evaluation of new specially composed ‘deconstructed’ songs based on the levels of the Sounds of Intent framework of musical development. The project began in 2019 and is running until 2022.

2. Amber Sound Touch

An initiation by the Amber Trust, ‘Amber Sound Touch’ is an innovative online resource for teaching music to blind children. The resource includes four sections: 1) working with children in the early years, 2) instrumental and vocal tuition, 3) working with visually impaired children with complex needs and 4) working with visually impaired children with neurodegenerative disease. Sections 1, 3, and 4 are specifically linked to the Sounds of Intent framework. Each of the four sections includes films based on the stories of individual children and strategies which include in depth suggestions for teaching visually impaired children in and through music.

Plans for the future

1. With Music in Mind

‘With Music in Mind’ is a service initiated by The Amber Trust for families who have a visually impaired children (up to age 18) with neurodegenerative disease. Free resources will be provided online, and monthly visits offered by specially trained practitioners for up to 30 families in England at any one time. With Music in Mind will be launched online on 16th November 2020 with the service beginning in January 2021.

2. IMAGINE: (Ideas for Musical Resources and Games in the Early Years)

This is a suite of resources based on Sounds of Intent in the Early Years, each currently in the planning stage.

2.1 IMAGINE

Resources for all children in the early years, the content would be based on evidence from three previous projects; the Sounds of Intent in the Early Years Pilot Project (2012-2014), Sounds of

Intent in the Early Years/Soundabout Project funded by Youth Music (2015-2018), and Sounds of Intent in the Early Years PhD Project undertaken at the University of Roehampton by Angela Voyajolu (2014-2020). A proposal is currently being planned to create freely available online resources of musical activities for practitioners and families, to be led by the University of Roehampton. Online material would include videos to accompany parents/practitioners and children taking part in musical activities. Hard copies would also be created and published by Routledge

2.2 IMAGINE: Autism

Resources for children with autism and their families are currently the focus of doctoral research by Caitlin Shaughnessy at the University of Roehampton, funded through SeNSS (ESRC), involving 32 families, due to be completed in 2021. Findings suggest that children would benefit from visual resources, in particular, animated videos to accompany recorded songs which promote musical as well as wider development, such as language and communication. Initial talks with animation studios have been underway for a potential partnership and funding proposals have been submitted and are awaiting decision.

2.3 IMAGINE: Deafness and Hearing Loss

The IMAGINE: deafness and hearing loss project began in 2020 with the aim of creating a set of resources in the form of activity cards and songs which will support the families of deaf children in the early years to engage their child in music. It is intended that the resources developed will be used as the basis for a UK-wide music service.

3. Accreditation with Trinity College London

Plans for Sounds of Intent music accreditation with Trinity College London (an international provider of 'graded' music examinations) continue and are ongoing. The aim is to move to recognition on the National Qualifications Framework, which will be the first qualification of its type.

Financial statements

The charity is exempt from preparing a full statement of accounts under section 133 of the Charities Act 2011. Instead, the trustees have prepared –

- (a) a receipts and payments account, and
- (b) a statement of assets and liabilities.

(a) Statement of receipts and payments

For the year ended 31 March 2020

Income

Donations £	Gift Aid £	2019/2020 Total £
225	1,650	1,875

Expenditure

Governance (3) £	Administration £	Consultancy (1) £	Bursaries (2) £	Bank charges £	2019/2020 Total £
345	795	3,833	1,589	60	6,622

Surplus/(Deficit)					-4,747
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All funds are unrestricted.

(b) Statement of assets and liabilities

For the year ended 31 March 2020

Assets

£

Cash at bank 31 March 2019	3,812
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Liabilities

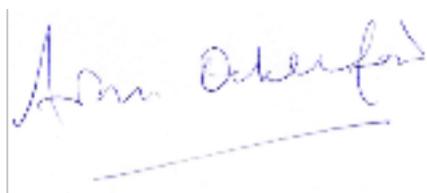
£

Consultancy fees	
Administration	
Legal fees	
Total	Nil

Notes**£**

(1) Consultancy:	Research Officer Fees for Building Bridges, Trinity Scheme and Embedding of Sol into Manor School:	1,240
	PGCert:	1,177
	Recording Deconstructed Songs:	1,000
	IMAGINE Deafness:	140
	Other:	276
	Total:	3,833
(2) Bursaries:	PGCert Student Bursary SF:	1,089
	PGCert Student Bursary PB:	500
	Total:	1,589
(3) Governance:	Insurance:	344
	Total:	344

Signed on behalf of the Board



30th December 2020

Professor Adam Ockelford Phd ARAM

Chair of Trustees